

RESOLUTION NO. 2024/25-16

City of Dayton, Oregon

A Resolution Adopting the City of Dayton 2025/2026 City Council Strategic Goals

WHEREAS, on March 28, 2025, the City of Dayton City Council held a retreat to develop and prepare to adopt a new set of strategic goals for 2025/2026; and

WHEREAS, the purpose of the goals is to focus the efforts of the City Council and City Staff on specific plans of action to achieve certain goals.

The City of Dayton resolves as follows:

- 1. THAT** the 2025/2026 Council Goals (attached hereto as Exhibit A and by this reference incorporated herein) is hereby adopted
- 2. THAT** this resolution shall become effective immediately upon adoption.

ADOPTED this 2nd day of June 2025.

In Favor: Frank, Hildebrandt, Mackin, Pederson, Teichroew

Opposed:

Absent: Maguire, Wildhaber

Abstained:

Annette Frank, Mayor

Date Signed

ATTESTED BY:

Rocio Vargas, City Recorder

Date of Enactment

Attachments - Exhibit A



City of Dayton City Council

Goals 2025-26 Retreat Summary Report

ATTENDING:

Members of City Council

Mayor Frank

Council President Hildebrandt

Councilor Mackin

Councilor Maguire

Councilor Pederson

Councilor Teichroew

Councilor Wildhaber

City Staff

Jeremy Caudle

Cyndi Park

Dave Rucklos

Don Cutler

DeAnna Ball-Karb

Rocio Vargas

Jensen Strategies Team

Amelia Wallace

Emily Rehder

OVERVIEW:

On March 28, 2025 the Dayton City Council held a retreat to develop and prepare to adopt a new set of goals for 2025-26. The goalsetting retreat was a collaborative process informed by input from members of City Council and staff as well as the previous 2024-25 Strategic Plan Goals.

The goals are arranged into five (5) goal areas, each with an associated statement and set of strategies. Goals outline the City's key policy priorities. Strategies are assigned to each goal to allow Council to provide additional direction on more specific priorities or methods. This structure is designed to support staff's ability to fulfill the Council's directives by utilizing their expertise and being responsive to evolving operational needs or environments.

Based on the established goals and strategies, staff will prepare annual work plans with specific action steps to implement Council's directives. Staff will provide Council with regular updates to share progress and request additional direction as needed.

The retreat was facilitated by Jensen Strategies, led by Amelia Wallace with support from Erik Jensen, Dave Waffle, and Emily Rehder.

City of Dayton City Council

2025-26 Goals and Strategies

Goal A: Infrastructure Resilience

Develop and maintain resilient infrastructure to support long-term community and business needs.

1. Evaluate and implement option(s) for high quality, stable, ongoing water supply and distribution.
2. Maintain systematic maintenance and necessary replacement of key Dayton public facilities and infrastructure to assure reliable service, staff efficiencies, and compliance with regulatory requirements.
3. Identify and pursue opportunities to provide services to allow development in the new UGB expansion area.
4. Update, maintain, and acquire funding when needed, for core City planning documents such as but not limited to: Utility, Transportation Systems, Parks and Recreation Master Plans, and Pavement Preservation Plan.
5. Monitor City planning and evaluation efforts to align infrastructure funding demands with available resources.

Goal B: Economic Vitality and Sustainable Growth

Foster a livable community with a vibrant and diverse economy that is affordable, attractive, and welcoming to City residents and visitors.

1. Implement the Urban Renewal Plan and determine the scope of projects within the Urban Renewal Area and amend as desired based on each updated master plan.
2. Implement initiatives underway and explore new opportunities to expand and enhance Dayton's reputation and branding.

Goal C: Public Safety and Emergency Preparedness

Maintain and strengthen public safety and emergency preparedness efforts through effective planning to meet community needs.

1. Identify key community public health and safety goals and provide information, engagement, service funding options, and other support as necessary.
2. Promote community preparedness through implementation of the City of Dayton Emergency Operations Plan including considering the establishment of an Emergency Operations Response Team.

Goal D: Community Engagement, Communications, and Activities

Promote awareness of and engagement in City matters through regular, accessible communications, and through support of community recreational and cultural events.

1. Ensure City communications are accessible, efficient, and effective to enhance civic awareness and engagement.
2. Continue cooperation and support of citizen-led committees to uphold and enhance community and activities.
3. Continue to support and promote access to a variety of recreational resources and opportunities as outlined in the Parks and Recreation Master Plan.

Goal E: Organizational Excellence and Public Service Enhancement

Facilitate ongoing evaluation and enhancement of the City's operations and policies to promote organizational excellence and provision of high-quality public services.

1. Enhance City policies, infrastructure, and services through strategic planning and implementation.
2. Foster and maintain a workforce and environment that meets the City's goal of organizational excellence.
3. Maintain City financial oversight and enhance record management practices and policies.



City of Dayton

City Council 2025-26 Goals

Goal A: Infrastructure Resilience

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Goal B: Economic Vitality and Sustainable Growth

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Goal C: Public Safety and Emergency Preparedness

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Goal D: Community Engagement, Communications, and Activities

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