

Strategic Plan Goals 2023-2024

Priority Ratings:

- 1 – Begin/Budget in the next fiscal year
- 2 – Accomplish/Budget for in 2-3 years
- 3 – Accomplish/Budget for in 3-5 years
- 4 – Routine – Ongoing from year to year

Goal A – Develop and maintain resilient infrastructure to support operations and meet growth.

OBJECTIVE	PRIORITY
Evaluate Funding Models for Establishing Pavement Management Program	1
Complete HWY 221 Lift Station in 18 Months	1
Add Aeration to Sewer Ponds 1 and 3	1
Update Wastewater Master Plan	1
Complete Inflow and Infiltration Report for DEQ	1
Supervisory Control and Data Acquisition (SCADA) Upgrade at Water Treatment Plant	1
Complete Overlay of 7 th and 9 th Street (Between Ferry and Ash)	1
Pedestrian Ramp Patching at Andrew Smith Park	1
Complete Construction of a Steel Truss Bridge Main Span Replacement with Infrastructure Upgrades	2
Adopt Prioritized List of Sewer Line Replacements to be Completed on an Annual Basis (<i>3-4 Blocks at a Time</i>)	2
Create Framework for Resiliency Plan	2
Obtain Funding for Replacing the Water System Main Transmission Line from Watershed to the Footbridge	2
Acquire Funding for Fisher Farms Well Tie-In	2
North Main Trunk Sewer Replacement to Address Inflow and Infiltration	2
Complete 8 th Street Rebuild and Overlay (Funding Through Small City Allotment Grant)	2
Palmer Creek Waterline Replacement	3
Develop Five-Year Plan Consisting of Finance Strategy, Design, and Construction for the Building of New City Hall and Library	3
Update Water Master Plan	3

Goal B – Create a livable community that is aesthetically pleasing, affordable, inviting, and with a vibrant and diverse economy.

OBJECTIVE	PRIORITY
Develop Request for Proposals (RFP) for Dayton Village Property as Affordable Housing	1
<u>Strategic Planning for Future Tourism</u>	
1. Branding	1
2. Development of Dayton Tourism Website	1
Create and Administer Community Survey to Gauge Citizen Opinion on Future Development and Tourism	1
Explore Special Event Permit for Private Property	1
<u>Update the Dayton Municipal Code</u>	
1. Update Sign Code to Include Temporary Signs	1
2. Update Clear Vision Code	1
3. Update Design Code in the Central Business Overlay Zone	1
4. Update Sunset Clause in Land Use Planning Chapter 7	1
Establish a 50/50 Sidewalk Program for Dayton Residents	2
Research Brownfield's Integrated Planning Grant for Economic Development	2
Establish a Mural Policy to Acquire Murals as Public Art (<i>Similar to the City of Salem's Program</i>)	2
Establish a Transient Lodging Tax Revenue Plan	3

Coordinate Wayfinding/Tourism Signage	3
Continue Yard of the Month/Mayor's Beautification Program	4
Continue Holiday Lights Competition	4

Goal C – Capitalize on Dayton’s facilities and resources to provide recreational and cultural opportunities.

OBJECTIVE	PRIORITY
Complete Parks Master Plan	1
Install Bathroom at Andrew Smith Park	1
Complete Property Line Adjustments for Legion Field and City Hall Properties	1
Community Center Rental Analysis	1
Install Lighting Near Court Areas in City Parks	2
Develop Strategy for Ownership of the County’s Dayton Landing Park and Boat Ramp	2
Explore Accessible Playground Equipment	2

Goal D – Use Dayton’s heritage and historic resources to forward our image as an authentic and charming town.

OBJECTIVE	PRIORITY
GIS Historical Story Map for Dayton and Brookside Cemetery – “Tales of Dayton’s Pioneers” Through Certified Local Government Grant	1
Bring Back Cinco de Mayo Annual Event with Parade	1
Promote Friday Nights and Old Timers Weekend	4

Goal E – Engage in efficient and effective activities to promote community safety and wellness.

OBJECTIVE	PRIORITY
Establish an Emergency Operations Response Team Partnering with the Dayton School District	1
Educate the Dayton Community Regarding the Public Safety Levy	2
Ongoing Diversity, Equity, and Inclusion Training for Management Level Staff	4

Goal F – Enhance communications to actively engage the community.

OBJECTIVE	PRIORITY
Research Offering Bilingual Classes at Community Center	1
E-Permitting Software Installation with Online Payment Option	1
Host Town Hall for Spanish Speaking Community Regarding City Services & Community Partners	1
Form Youth Advisory Council Pilot Program	2
Complete Annual City Survey	4
Coordinate Communication with Community Groups	4
Ferry Street News Quarterly Newsletter	4
Youth Activities at the Community Center with MECHA	4