

Strategic Plan Goals 2024-2025

Priority Ratings:

- 1 – Begin/Budget in the next fiscal year
- 2 – Accomplish/Budget for in 2-3 years
- 3 – Accomplish/Budget for in 3-5 years
- 4 – Routine – Ongoing from year to year

Goal A – Develop and maintain resilient infrastructure to support operations and meet growth.

OBJECTIVE	PRIORITY
Complete Construction of a Steel Truss Bridge Main Span Replacement with Infrastructure Upgrades	1
Complete HWY 221 Lift Station	1
Research Transfer of Ownership of Ferry Street from ODOT to the City	1
Add Aeration to Sewer Ponds 1 and 3	1
Ponds 2 and 3 Transfer Pipe Repair/Replacement	1
Update Wastewater Master Plan	1
Transportation System Plan Update (TSP)	1
Complete Road Overlays East of 3 rd Street through Small City Allotment Grant	1
Complete System Development Charge (SDC) Review	1
Complete Building and Permitting Fee Review	1
Evaluate Funding Models for Establishing Pavement Management Program	2
Adopt Prioritized List of Sewer Line Replacements to be Completed on an Annual Basis (<i>3-4 Blocks at a Time</i>)	2
Create Framework for Resiliency Plan	2
Obtain Funding for Replacing the Water System Main Transmission Line from Watershed to the Footbridge	2
Acquire Funding for Fisher Farms Well Tie-In	2
Acquire Funding for the North Main Trunk Sewer Replacement to Address Inflow and Infiltration	2
Dayton Civic Center (City Hall and Library) Design	2
Update Water Master Plan	2
Palmer Creek Waterline Replacement	3
Complete 8 th Street Rebuild and Overlay	3

Goal B – Create a livable community that is aesthetically pleasing, affordable, inviting, and with a vibrant and diverse economy.

OBJECTIVE	PRIORITY
Complete the Sale of Dayton Village Property for Affordable Housing Development	1
Complete Urban Renewal District	1
Complete Housing Policy Update	1
Work with ODOT to Install a Hwy 18 Welcome Sign	1
Explore Special Event Permit for Private Property	1
Update the Dayton Municipal Code	
1. Temporary Sign Code Update	1
2. Update the Noise Code to Include Decibel Metric Limit	2
Establish a 50/50 Sidewalk Program for Dayton Residents	2
Research Brownfield's Integrated Planning Grant for Economic Development	2
Establish a Mural Policy to Acquire Murals as Public Art (<i>Similar to the City of Salem's Program</i>)	2
Coordinate Wayfinding/Tourism Signage and Include the Footbridge	2
Continue Yard of the Month/Mayor's Beautification Program	4

Continue Holiday Lights Competition	4
Strategic Planning for Future Tourism	
1. Brand Management	4
2. Dayton Tourism Website Management	4

Goal C – Capitalize on Dayton’s facilities and resources to provide recreational and cultural opportunities.

OBJECTIVE	PRIORITY
Develop Strategy for Ownership of the County’s Dayton Landing Park and Boat Ramp	1
Research Shading Options of Playground Equipment at Courthouse Square Park	1
Purchase and Installation of Post Clock in Courthouse Square Park	1
Acquire Funding to Complete a Parks and Recreation Master Plan	1
Update Park Reservation to Prohibit Sidewalk Blockage	1
Remodel Historic Bandstand and Upgrade Utilities	1
Install Lighting Near Court Areas in City Parks	2
Explore Accessible Playground Equipment	2

Goal D – Use Dayton’s heritage and historic resources to forward our image as an authentic and charming town.

OBJECTIVE	PRIORITY
GIS Historical Story Map for Dayton and Brookside Cemetery – “Tales of Dayton’s Pioneers” Through Certified Local Government Grant	1
Cinco de Mayo Annual Event with Parade	4
Promote Friday Nights and Old Timers Weekend	4

Goal E – Engage in efficient and effective activities to promote community safety and wellness.

OBJECTIVE	PRIORITY
Establish an Emergency Operations Response Team Partnering with the Dayton School District and Dayton Fire District.	2
Educate the Dayton Community Regarding the Public Safety Levy	2
Ongoing Diversity, Equity, Inclusion, and Accessibility Training for City Council, and Management Level Staff.	4

Goal F – Enhance communications to actively engage the community.

OBJECTIVE	PRIORITY
Update Online Bilingual Communications to Include Audio	1
Host Town Hall for Spanish Speaking Community Regarding City Services & Community Partners	1
Form Youth Advisory Council Pilot Program	3
Complete Annual City Survey	4
Coordinate Communication with Community Groups	4
Ferry Street News Quarterly Newsletter	4
Youth Activities at the Community Center with M.E.C.H.A	4