

## Strategic Plan Goals 2022-2023

**Priority Ratings:**

- 1 – Begin/Budget in the next fiscal year
- 2 – Accomplish/Budget for in 2-3 years
- 3 – Accomplish/Budget for in 3-5 years
- 4 – Routine – Ongoing from year to year

### Goal A – Develop and maintain resilient infrastructure to support operations and meet growth.

OBJECTIVE	PRIORITY
Complete Sidewalk Improvements on Ferry Street – 9 <sup>th</sup> to Flower Lane.	1
Develop five-year plan consisting of finance strategy, design, and construction for the building of new City Hall and Library in 3-5 years.	1
Evaluate funding models for establishing Pavement Management Program.	1
Design and permitting on utility bridge with infrastructure upgrades.	1
Complete Sewer Rate Study	1
Complete HWY 221 Lift Station in 18 months.	2
Complete construction of a steel truss bridge main span replacement with infrastructure upgrades.	2
Adopt prioritized list of sewer line replacements to be completed on annual basis ( <i>3-4 blocks at a time</i> ).	2
Create framework for resiliency plan.	2
Add aeration to Sewer Ponds 1 and 3	3
Update Water Master Plan in next 5 years.	3
Update Wastewater Master Plan in next 5 years.	3
Obtain funding for replacing the water system main transmission line from Watershed to the Footbridge.	3
Acquire Funding for Fisher Farms Well Tie-In in 3-5 years.	3

### Goal B – Create a livable community that is aesthetically pleasing, affordable, inviting, and with a vibrant and diverse economy.

OBJECTIVE	PRIORITY
Develop Request for Proposals (RFP) for Dayton Village property as affordable housing.	1
Add Staff to Support Economic Development (1.0 FTE)	1
Explore Special Event Permit for Private Property	1
Establish a 50/50 Sidewalk Program for Dayton Residents	1
Research Brownfield's Integrated Planning Grant for Economic Development.	1
Establish a Mural Policy to acquire murals as public art ( <i>similar to the City of Salem's program</i> ).	2
Establish a Transient Lodging Tax Revenue Plan.	3
Coordinate Wayfinding/Tourism Signage.	3
Update the Dayton Municipal Code	4
1. Update Sign Code to Include Political Signs	1
Continue Yard of the Month/Mayor's Beautification Program.	4
Continue Holiday Lights Competition.	4

**Goal C – Capitalize on Dayton’s facilities and resources to provide recreational and cultural opportunities.**

<b>OBJECTIVE</b>	<b>PRIORITY</b>
Set up Site Visit/Video of Country Heritage Estates Phase 2 pedestrian/bike trail with wayfinding signs.	1
Improve Alderman Park (Fencing and water feature)	2
Install lighting near court areas in city parks	2
Develop strategy for ownership of the County’s Dayton Landing Park and boat ramp.	2
Acquire other half of Legion Field for development of a recreational facility.	2
Explore Accessible Playground Equipment	3

**Goal D – Use Dayton’s heritage and historic resources to forward our image as an authentic and charming town.**

<b>OBJECTIVE</b>	<b>PRIORITY</b>
Promote Friday Nights and Old Timers Weekend.	4
Research the possibility of a cell phone app for a historic tour or in a downloadable format.	4

**Goal E – Engage in efficient and effective activities to promote community safety and wellness.**

<b>OBJECTIVE</b>	<b>PRIORITY</b>
Establish an Emergency Operations Response Team partnering with the Dayton School District.	1
Diversity, Equity, and Inclusion Training for management level staff	1
Educate the Dayton Community in Public Safety	2

**Goal F – Enhance communications to actively engage the community.**

<b>OBJECTIVE</b>	<b>PRIORITY</b>
Migrate over to daytonoregon.gov from ci.dayton.or.us	1
Research Offering Bilingual classes at Community Center	1
Form Youth Advisory Council Pilot Program.	2
Complete annual city survey.	4
Coordinate communication with community groups.	4