

**MINUTES**  
**DAYTON CITY COUNCIL**  
**REGULAR SESSION**  
**OCTOBER 16, 2023**

**PRESENT:** Mayor Trini Marquez  
Council President Jim Maguire  
Councilor Annette Frank  
Councilor Kitty Mackin - Zoom  
Councilor Rosalba Sandoval-Perez - Zoom  
Councilor Luke Wildhaber

**ABSENT:** Councilor Drew Hildebrandt

**STAFF:** Rochelle Roaden, City Manager  
Rocio Vargas, City Recorder  
Dave Rucklos, Tourism and Economic Development Director

**A. CALL TO ORDER & PLEDGE OF ALLEGEANCE**

Mayor Marquez called the meeting to order at 6:32pm and those present recited the Pledge of Allegiance.

**B. ROLL CALL**

Mayor Marquez noted that there was a quorum with councilors Maguire, Frank, Wildhaber attending the meeting in person. Councilors Mackin attending via zoom and Sandoval-Perez via zoom at 6:38pm. Councilor Hildebrandt was absent.

**C. WORK SESSION - DISCUSSION ITEMS**

**COUNCIL PRESIDENT MAGUIRE MOVED TO ADD A DISCUSSION ITEM TO THE AGENDA TO DISCUSS THE PERFORMANCE EVALUATION FOR THE CITY MANAGER ROCHELLE ROADEN. SECONDED BY COUNCILOR WILDHABER.** Motion carried with Maguire, Frank, Mackin, and Wildhaber voting aye. Councilor Sandoval-Perez was absent for this vote and Councilor Hildebrandt was absent.

**1. Economic Development Questionnaire Results Summary.**

Dave Rucklos, Tourism and Economic Development (TED) Director presented the results of the Economic Redevelopment Questionnaire. Dave stated that the survey was made available and outreach was done through the utility billing with English and Spanish flyers, email, city social media, city app, and the Ferry Street News. There were 220 residents that opened the survey and completed it. Dave gave a summary of the results for each question.

A discussion about a farmer's market ensued. Dave stated a survey would go out to potential vendors to gauge interest. Council discussed crop rotation to be able to locally source produce for the market and working with another city to host the market.

## 2. Branding Update

Dave Rucklos presented a draft of the tourism and economic development city logo. This is the logo that would market Dayton as a tourist destination in Oregon as "Discover Dayton".

Discussion regarding the draft of the logo ensued. There was concern about the continuity of the airshow to promote the plane on the logo. It was suggested including more of Dayton's farming and hazelnut industry to balance with the wine industry reference.

## 3. Performance Evaluation

Council President Maguire brought forward the performance evaluation for City Manager Rochelle Roaden.

The completion of the performance evaluation was discussed to set a deadline to have the review completed by December. There will be an executive session on December 6<sup>th</sup> 2023 to have the performance evaluation.

## D. ADJOURN

there being no further business to discuss the meeting adjourned at 7:38pm.

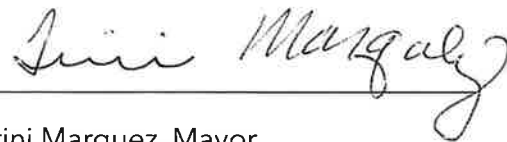
Respectfully submitted:

APPROVED BY COUNCIL on October 16, 2023

As Written

As Amended

By:



Trini Marquez, Mayor